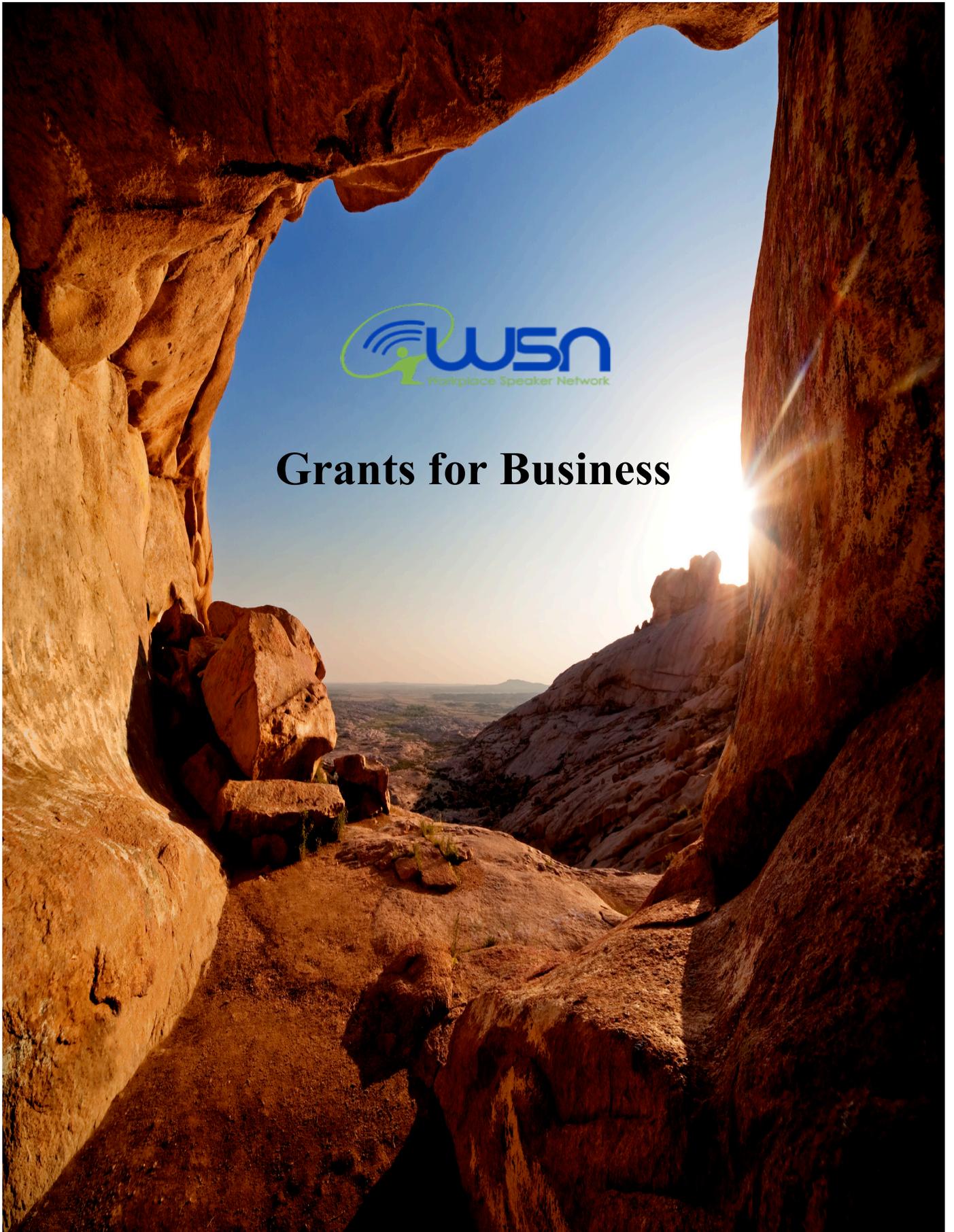




# Grants for Business



# WSN GRANT SERVICES



## Grants and Resources for Businesses

I launched my first business 10 years ago assessing small business needs (gaps in systems) and then matching companies to qualified resource experts to help them grow (business planning). As I grew my resource network, I decided to create a platform to bring the resource experts together (WSN network) so people could access them more easily.

In 2016, I stumbled into grants and discovered that most businesses didn't have the extra set of hands to stay on top of accessing grants. WSN came up with a strategy to help businesses assess where they can use grants in business, apply for funding, and match them to resources to make things happen.

Below is a summary of some of the types of grants available.

Reach out if you have any questions.

Thanks and we look forward to helping you get the money and/or resources to grow.

Sincerely,

**Denise Baril, President**

**Exporting Connections**

**[DeniseBarilwsn@gmail.com](mailto:DeniseBarilwsn@gmail.com)**

**WorkplaceSpeakerNetwork.com**

**(403) 620-5010**

# Grants To Explore in Canada



Here are some of the more common grants we are helping people access:

## TRAINING

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### Training (Individual and Team)

- Up to \$300,000.00 annually
- \$10,000.00/ employee
- 67% reimbursed by government

### Training/ New Hires

- \$15,000/ new hire/(if unemployed 30 days at time of hire)
- 100% reimbursed
- Need to apply within first 30 days

## SALARY

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- Range between \$10,000 - \$50,000
- Matching grants (sector specific)
- Need to get approval before hiring

## WAGE SUBSIDY

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- Approx 390.00/ week to support internal training for a new employee (up to 26 weeks)
- Additional \$1500.00/ training course for job skills if applicable.

## INNOVATION

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### Tech/R & D/ Innovation Funding / Geomatics

- \$300,000- \$1, 000,000 repayable 0% interest loan once you start making money.
- Innovation / industry transformational technology.
- Grant for developing a product or moving it to commercialization.
- Hiring grant matching up to \$50,000.
- Cloud based support development grant (up to \$12,000).

### Agri-Innovate

- Up to \$10,000,000 for innovative projects in agri-tech.

### Alberta Innovates

- Range of grants for different stages of development (vouchers, micro vouchers, R&D, Product Demonstration Model). Fund health innovation, bio sector, crosses sectional investments, and clean energy). ON HOLD TEMPORARILY/ Summer 2019.

# IRAP

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- Assess business readiness level and support development of innovation firms. Advisory services and expertise in a variety of sectors innovators can tap into. They are not just about funding but about support for innovation and growth long term. Resource experts across Canada. Possible areas for support:

## **Small Technology Innovation Projects**

- Provides grants to help firms fund research and development and/or commercialize technology projects.

## **Mid-sized Technology Innovation Projects**

- Provides larger grants (depends on the project) that are typically focused on creating original software, developing new products, or engaged in other various internal R&D projects.

## **Youth Employment Strategy Programs**

- up to \$15K towards the first 12 months of a hire between the ages of 15-30.

## **Digital Technology Adoption Pilot Program**

- Offers grants designed to speed up the rate at which SME's adopt digital technology and build digital skills.

# EXPORT/ INTERNATIONAL TRADE

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## **Travel and New Markets Abroad**

- Range from \$50,000 - \$75,000
- Up to 50 % reimbursed. (End of August 2019 up to 75% reimbursed)
- Can cover travel/trade fairs/ booths/hotel/meals etc.

## **Collaborative Global R&D**

- For the pursuit of targeted R&D partnerships with key foreign partners, with the aim of commercializing technology. Joint development with companies internationally. Up to \$75,000 and 75% reimbursed.

## **Market Ready Plan: Prep for International Trade**

- Free program (if you qualify) to develop a international market ready plan to maximize your reach when going global. Many of the trade related grants require a market ready plan for international business.

# TAX REBATES

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## **Sred Tax Rebate**

- Up to 41 % cash rebate for R&D, prototyping, product development, innovation, enhancement and testing costs.

## **Investment Tax Rebate**

- A 30 % tax credit for investors who provide equity to Alberta small businesses doing research, development, or commercialization of new technology, new products, or porcesses.